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News Release > Spotlight shines on MECC with prestigious award nomination

Mackay Entertainment and Convention Centre (MECC) is one step closer to being titled the 'Performing Arts Centre of the Year' after being named a finalist in the 2012 Drover Awards.

The award, which is presented for excellence across all areas, including technical and customer service, marketing, management, audience development and community engagement will be announced at the Australian Performing Arts Centres Association (APACA) gala dinner in Darwin on August 22.

Mayor of Mackay Regional Council, Cr Deirdre Comerford said that the award nomination is testament to the dedicated staff and volunteers that work at the MECC.

"From ice skating, headline musical and dance acts and community favourites such as Morning Melodies and Eisteddfod, the MECC supports the entertainment needs of our community", Cr Comerford said.

"The premium entertainment and conference venue also attracts many visitors and businesses to our region", she said.

"Council is proud to play a major role in the provision of facilities such as the MECC which both residents and visitors to the Mackay region can enjoy".

MECC Convention, Precinct and Events Manager Mark Fawcett said the award nomination was a wonderful accolade for the hardworking team of 90 staff and 150 volunteers.

"Our staff and Friends of the Theatre were ecstatic when we heard the news", Mr Fawcett said.

"I think the Mackay community can feel very proud of the MECC", he said.

"We aim to provide the community with high quality and diverse programs and to deliver a high quality of service to our customers".

“To be recognised as one of the leading performing arts centres in the country is a wonderful acknowledgement”.

The Award for ‘Performing Arts Centre of the Year’ recognises the achievements of an outstanding presenting organisation and results will be revealed on August 22.

Earlier this month, MECC took home gold at the Mackay-Isaac Tourism Awards in the category “Other Tourism Inc Events’, thanks to success of ‘Ice City’ which took place earlier this year.

Photo caption: MECC is in the spotlight again with the venue’s nomination in the ‘Performing Arts Centre of the Year’ category at the 2012 Drovers Awards.

For further assistance/comment:

Cr Deirdre Comerford, Mayor

4961 9455

Kathleen Price, Corporate Communications Officer

4961 9496

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