MEDIA RELEASE

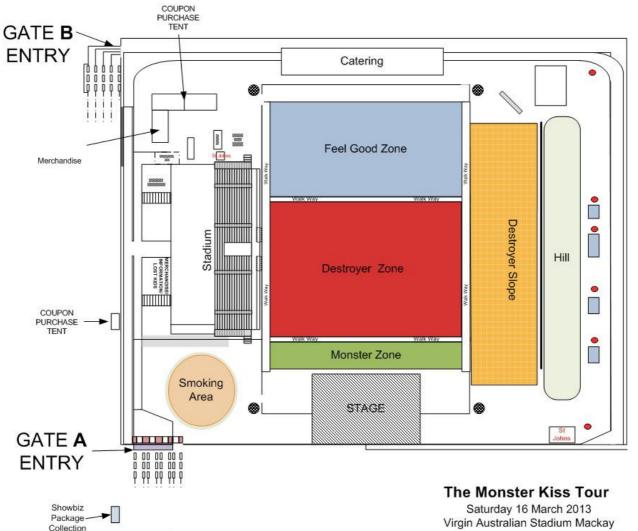
Tuesday, 6 November 2012

ALL YOU NEED TO KNOW ABOUT KISS

The most ambitious and outrageous music event Mackay has ever witnessed is on this Saturday 16 March!

The Monster Tour – KISS with Motley Crue + Thin Lizzy supported by Diva Demolition will blow the Virgin Australia Stadium away with the most amazing concert spectacular you have ever seen in Mackay.

Here's all you need to know about how to get there and what to expect when you get there.



Civic Precinct Alfred Street | PO Box 1080 Mackay QLD 4740 | Australia P + 61 7 4961 9761 | F + 61 7 4961 9778 mackayecc@mackay.qld.gov.au www.mackayecc.com.au

> A BUSINESS UNIT OF MACKAY REGIONAL COUNCIL

Road Closures

Traffic control begins from 3.00pm. Juliet Street from the Vigoro Grounds onward will be closed. Bridge Road will be closed between the Vigoro grounds and Lamb Street. There will be no access via road to the Virgin Australia Stadium itself – only limited access to the car park on Bridge Road adjacent the netball courts.

Shuttle bus service

A free shuttle bus service will run from the MECC to Virgin Australia Stadium from 3pm to 12.30am. All patrons are strongly encouraged to park in the city, and utilize this service as parking at the stadium is extremely limited.

Parking

There will be no parking allowed on the streets adjacent the stadium area. Patrons are encouraged to utilize the shuttle bus service. There will be limited access to the car park on Bridge Road adjacent the netball courts. Entry will be via gold coin donation to Lions Clubs of Mackay.

Disabled Access

If you are dropping off a patron with mobility issues, you can request that traffic control allow access to the proximity of Gate A. You must produce a disabled permit. Your vehicle will then need to be returned to the designated car park area.

Pass Outs

No pass outs will be issued for this event, once a customer leaves Virgin Australia Stadium they will not be permitted to re-enter under any circumstances.

What to Bring

ID! Everyone needs to have ID. No ID no entry. Persons under the age of 18 must be accompanied by a parent or guardian Bring a poncho, and your dancing shoes! Bring cash, there are no ATM's or cash out facilities at the stadium.

Food & Beverage

Food and beverage will be operated through a coupon sales system. Coupon sales areas will be located at Gate A and Gate B. EFTPOS facilities will be available. No cash out. In order to purchase coupons you must have an 18+ ID tag. Coupons will not be sold to persons under the age of 18. A 60 metre food and beverage service point will be located on the field for all Food and Beverage requirements. There will also be one small area for the service of persons under the age of 18 to either utilise coupons or cash.

What Not to Bring

No food, drinks, alcohol, chairs, umbrellas or recording equipment can be brought into the Virgin Australia Stadium. All drinks on the grounds will be decantered into plastic cups to avoid cans/bottles being used as missiles and for the protection of the field.

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When: Saturday 16th March 2013 Where: Virgin Australia Stadium

Tickets: Mackay TIX - dial and charge on 4961 9777 | <u>www.mackaytix.com.au</u> Ticketmaster – <u>www.ticketmaster.com.au</u>

For media inquiries and images: meccsalesandmarketing@mackay.qld.gov.au

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