

# Photo Consent Form



All council promotional and marketing materials must use approved photos and video footage. Check to confirm council owns the photo/video and has permission from any person/s featured in the photo. This form is used to register approval for use of photos/videos being taken generically where the name of any third parties which may be involved in the distribution of the photos/video footage are not known at the time of production.

## DEED OF RELEASE

Between: **Mackay Regional Council** (the council) and

\_\_\_\_\_ of

\_\_\_\_\_ of  
(insert full name and address of participant)

I \_\_\_\_\_ hereby warrant and agree that;

(insert the name of the participant)

1. I have agreed to participate in a photographic/video shoot and I agree that the council may use my image in advertising and promotional material for the council in any medium (including, but not limited to, television, print, press, cinema, point of sale, brochures, viral email and internet) and to film, record, edit, broadcast and reproduce that material for an unlimited period worldwide;
2. I do not require any payment for my participation in the shoot or for the use of my image and agree that no further claim, suit or demand can be made against the council in this regard;
3. all materials produced by the council and all rights in those materials including copyright and other intellectual property are the sole and absolute property of the council or its nominees or assignees;
4. I agree to the council collecting, storing, handling, accessing, managing, transferring, using and disclosing personal information about me and the children, including but not limited to our name, details and image;
5. I acknowledge and agree that any promotional materials which refer to me and the children, expressly or by implication, are, at the date of publication, made in good faith and are not intended to defame or offend me or the children or bring me or the children into disrepute and, to the best of the council's knowledge, are true and correct; and
6. I acknowledge that a representative of the council has explained the contents of this Photo Consent Form to me and I am signing this Photo Consent Form of my own free will, on the full understanding and comprehension of the terms of this Photo Consent Form.

EXECUTED AS A DEED ON this day \_\_\_\_\_ of this month \_\_\_\_\_ of this year \_\_\_\_\_.

Signed by me (or if I am under 18, by my parent or guardian):

Sign \_\_\_\_\_ and print name \_\_\_\_\_

in the presence of:

Sign \_\_\_\_\_ and print name \_\_\_\_\_

**Privacy Statement:** You are providing personal information which will be used for the purpose of delivering services and carrying out council business. Your personal information is handled in accordance with the Information Privacy Act 2009 and will be accessed by persons who have been authorised to do so. Your information will not be given to any other person or agency unless you have given us permission or the disclosure is required by law.