

# About us.



A BUSINESS UNIT OF  
MACKAY REGIONAL COUNCIL



The Mackay Entertainment and Convention Centre (MECC) is the largest convention and banqueting facility between Cairns and Brisbane. This state of the art \$29 million facility comprises of multiple versatile spaces including a 1090 seat auditorium and two plenary halls which, when fully extended, seats over 1450 delegates theatre style or 800 guests banquet style. There are four meeting rooms, a 100 seat studio space, two foyers, a selection of break out rooms, a dedicated event planner office and a registration desk.



- A compact city with charming, lovingly restored art deco buildings
- The blue water Pioneer River winding through the city, accompanied by the three kilometre Bluewater Trail walkway
- Oceanfront beaches where you can share a sunrise with kangaroos or experience a horse racing carnival on the sand
- A vibrant seaside marina with alfresco dining plus activity options such as boating and fishing
- Pristine rainforest hinterland and national parks which affirm Mackay's banner of "Nature. Reserved"

## Why choose the MECC?

- A boutique size convention centre, the MECC offers affordable, world-class facilities delivered with small town hospitality and excellent customer service
- It's situated in one of Australia's most vibrant and picturesque regional cities
- Mackay offers an estimated 2000 rooms of 3.5-star standard and above, with more than six 4-star quality hotels located within easy walking distance of the MECC
- The MECC Precinct includes the award-winning Artspace Mackay (Mackay regional art gallery), the Town Hall (City Centre art deco heritage building) and the Civic Lawn, for additional meeting space or off-site event functions
- Mackay is strategically located as a central meeting point within Queensland - ideal for events drawing a state-wide audience or those from further afield

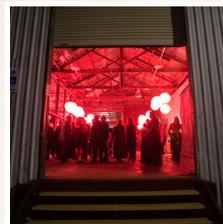
## Location & Access

Affordable and frequent services from airlines such as Jetstar, Qantaslink, and Virgin Australia provide 110+ flights per week in and out of Mackay to Brisbane, Rockhampton, Townsville, Cairns, Sydney and Melbourne. Of these, more than 70 services per week provide the quick 1.5 hour connection between Mackay and Brisbane.

## Quirky Off-Site Possibilities



Artspace



Paxton's Warehouse

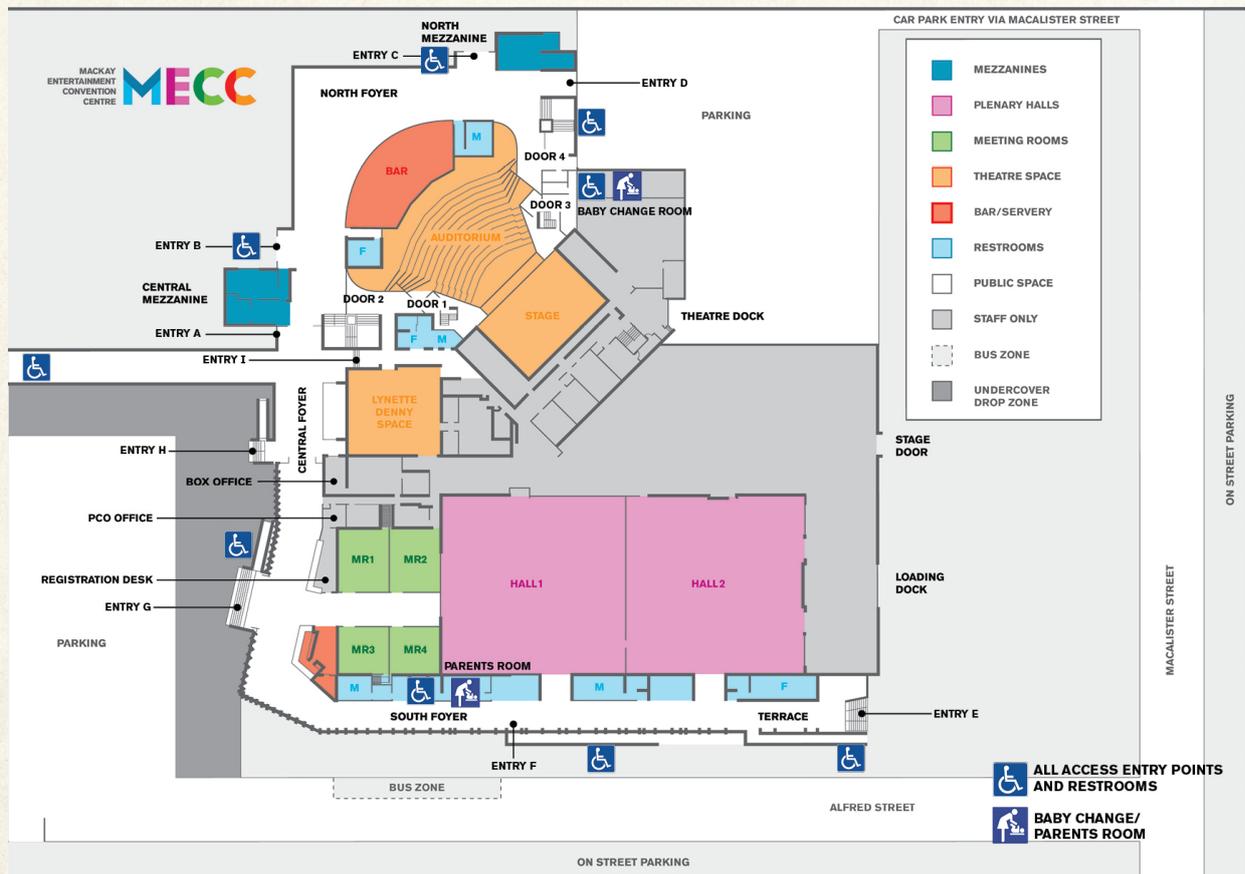


The Dispensary

## Mackay's Climate

The huge 66,484 square kilometre Mackay Region offers diverse destination experiences, complemented by an enviable climate. Average daily temperatures range from just over 22° in the winter months of June-August, to around 30° during the summer months December-February.





## MECC Location Snapshots

ROOM NAME	AREA SQ METRES	THEATRE	CLASSROOM	BANQUET	COCKTAIL	BOOTHS (3 X 2M X 2M)
Plenary Hall A	730m <sup>2</sup>	748	224	330	750	42
Plenary Hall 2	730m <sup>2</sup>	748	224	330	750	42
Plenary 1 & 2	1460m <sup>2</sup>	1457	560	800	1500	73
Auditorium	-	1090	-	-	-	-
Meeting Room 1	75m <sup>2</sup>	68-80	33	40	50	-
Meeting Room 2	75m <sup>2</sup>	68-80	33	40	50	-
Meeting Room 3	50m <sup>2</sup>	44-56	16	20	35	-
Meeting Room 4	50m <sup>2</sup>	44-56	16	20	35	-
Meeting Rooms 1 - 4 combined	332m <sup>2</sup>	416	160	210	450	15 - 24
North Foyer	368m <sup>2</sup>	399	152	260	700	24
Lynette Denny Space	119m <sup>2</sup>	100	60	90	100	6

## Services

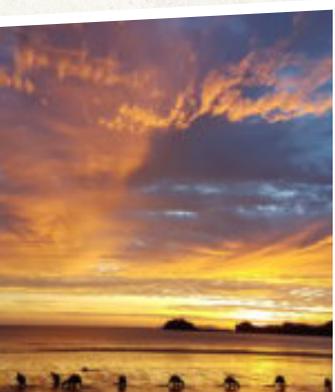
### Delegate boosting and event marketing

To assist you in marketing your event and a guide to planning an event in the Mackay Region, please visit the Mackay Region website at [www.mackayregion.com/regional-tool-kit](http://www.mackayregion.com/regional-tool-kit).

**Technical** Comprehensive event staging facilities include the latest audio visual and lighting systems; wireless internet available throughout the venue and an expert in-house technical team comfortable with staging everything from conferencing to state operas and major rock concerts.

### Catering

The MECC in-house catering team takes pride in delivering high quality menus showcasing local and regional produce.



# Expectations exceeded.



Platypus at Eungella National Park



City Centre dining



Sarina Sugar Shed



Imagine conferencing with state-of-the-art facilities in the morning and exploring nature at its best in the afternoon.

## Excitement Awaits

The Mackay Region is nature, reserved for you and for those that seek out life's quieter corners. There are plenty of natural experiences to explore before, during or after your business event.

## Distractions Disappear

When you arrive by air, car-hire companies such as Thrifty, Avis and Europcar are available from the airport, as well as taxis and private shuttles by prior bookings. Travel time from Mackay Airport to Mackay City Centre is approximately 10 minutes. Before delegates explore the Mackay Region or attend a business event, they can take some time out and enjoy the comforts of home in one of the many choices for accommodation in Mackay's city centre. A list of accommodation near the MECC is available on our website, [themecc.com.au](http://themecc.com.au).

## Top 5 Ideas for Delegates in the Mackay Region

- 1 Enjoy a pre or post day trip to Broken River in Eungella National Park, Australia's most reliable place to spot a platypus in the wild.
- 2 Clear the mind by paddleboarding at the Marina, wet a line in one of Australia's few blue rivers or try out wakeboarding at the local wakeboard park.
- 3 Delegates can enjoy a tour of the Sarina Sugar Shed - Australia's only miniature sugar mill and distillery, learn about the region's rich sugar heritage and sample sweet treats.
- 4 Enjoy a day exploring Mackay's City Centre and Marina - including beautiful art deco buildings, art galleries, a waterfront esplanade full of al fresco restaurants, a beautiful swimming lagoon and more.
- 5 Take a day tour to Cape Hillsborough National Park and the Hibiscus Coast - see wallabies and other wildlife, enjoy tea and scones at an old train station and explore quiet, untouched beachside town of Seaforth.

## Delegate Gifts and Local Produce

With a diversity of rainfall and temperature, the Greater Whitsunday region boasts a broad range of agricultural production including world-class beef, grains, sugar, seafood, aquaculture, fruit and vegetables. Local suppliers produce a variety of quality gifts and samples for use as either inserts in delegate satchels, speaker gifts, or simply as mementos of your time in our region. Examples include the award winning Sarina Sugar Shed Rum, Surf Screen, Sugar Cane Soap, local honey products, and a variety of gourmet biscuits, sweets and preserves. For more information please contact the MECC sales team.

## Local Economy

The Mackay region's growth is fuelled by the boom in the mining industry in the Bowen Basin, resurgence in agribusiness, growth in tourism and an emerging marine sector. It is the largest sugar-producing region in Australia and nearly a third of Queensland's export goods originate from the Mackay region. Talk to our sales team about how to connect with local contacts to arrange industry specific site visits and study tours.



Mackay Marina



Cape Hillsborough